





## Workshop content

Globalization makes the need for culturally competent organizations more prevalent than ever. In that regard, intercultural competencies concern first and foremost cross-cultural reflection skills and the awareness of one's own cultural imprints and its impact on business and business relations.

This workshop is geared to raise awareness regarding unconscious bias in the workplace, what it looks like, and its impact. As a group, we will co-create strategies that promote positive, supportive, inclusive, and inspiring culturally responsive business units.

The language of instruction will be in English. However, group work and presentations can be delivered in German.



### Target group

- The workshop aims at professionals and executives who are interested in creating and maintaining a positive, supportive, inclusive, and inspiring culture in international business units.
- The workshop is also targeted at coaches and consultants working in intercultural contexts.









## Learning objectives

As a participant you will ...

- be able to enumerate advantages and challenges managers face in managing cultural diversity in the workplace,
- be aware of your own cultural background and its importance on determining your behaviour; especially, you will be able to cope with your unconscious biases,
- be able to identify and deal with cultural challenges in the workplace; especially, you will be able to identify how micro-aggressions are perpetuated and can be addressed, and
- be able to promote positive, supportive, inclusive, and inspiring culturally responsive business units.



### Advisor



### Amarachi A. Igboegwu

- B.A. in Psychology and French from Indiana University, an MSc. in International and Comparative Education from Stockholm University.
- She is currently working as an international training specialist in Africa, Asia, and Europe, and she is working on her doctorate at Heidelberg University.
- She has expertise in diversity and inclusion and leadership development. She enjoys designing training programmes that follow a Freirian/ andragogic methodology. In her training workshops, participants are co-creators. This approach builds community, provides a safe space for knowledge acquisition and enriches the learning experience for all.



### Date, price, and application

#### Date

15th and 16th of October 2018

#### Price

• 649,00 € plus 19% VAT

#### Application

http://www.ph-akademie.de/anmeldung

Please contact us if you would like to have further information.

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### Further information

www.ph-heidelberg.de/vac













